



FOR IMMEDIATE RELEASE

October 18, 2004

TEKTON CREATIVE WELCOMES NEWEST MEMBER

Vancouver, BC. **Rick Smith** joins Tekton Creative in the position of Multimedia Project Manager. Smith brings over 10 years of experience in technical multimedia production and art direction and has held management positions both for professional organizations and in various freelance positions.

“Rick’s knowledge of user interface design, methodology and architecture is invaluable to our agency. His artistic ability paired with his up-to-the-minute knowledge of our industry’s programs and technology makes him an incredible asset,” states Derek Hepburn, Creative Director and Principal of Tekton Creative.

As an active industry player, Smith has kept up-to-date on the current status of technology resources available in this ever-changing industry and is able to provide clients with cutting-edge solutions that work.

Smith is looking forward to adding his talent and energy to Tekton’s hub of diversified creative experts. “I’m excited about working in such a collaborative environment,” says Smith. “The Tekton team understands the need to keep up with the latest technology in order to be creative. This makes (Tekton) a good fit for me.”

Tekton welcomes Rick Smith to the team.

About Tekton Creative

Tekton is a Vancouver based creative studio specializing in strategic communications design, branding and advertising. They are entering into their seventh successful year. With core personnel, the studio is a hub for a pool of communication specialists that include designers, writers, multimedia and broadcast developers, photographers and public relations specialists. The hub becomes the central place where thoughts and ideas are brought together from a variety of perspectives. This means clients have the industry’s freshest minds and creative perspectives working to their benefit.

- 30 -

Contact: Heather Bawtinheimer
Studio Medic, P.R.
Tekton Creative
t.604.662.4402
e.info@tektoncreative.com