



t e k t ô n

FOR IMMEDIATE RELEASE

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TEKTON CREATIVE WELCOMES NEWEST MEMBER

Vancouver, BC. **Heather Bawtinheimer** recently joined **Tekton Creative** in the position of Studio Assistant. Heather will be integral in the business development and studio coordination for the Vancouver firm.

Heather joins Tekton from SynapTuit Group Services Inc. where she held a Client Services Coordinator position. She brings with her a background in marketing and communications.

Tekton Creative is a Vancouver based studio specializing in communications design, branding and advertising. Tekton is entering it's sixth successful year. Four time winner of the Summit Creative Award (1999, 2000, 2001, 2002), and recent recipient of a Certificate of Merit - Stova Enso's What Teams Can Do Competition.

The Tekton team works with a wide range of clients to develop their branding strategies. Whether it's a start-up company looking to develop or establish their brand, or a larger corporation looking to strengthen or breathe new life into their existing brand, Tekton's services include corporate identity development, advertising, annual reports, Web sites and collateral materials. Tekton's pool of creative talent is comprised of writers, designers, programmers, marketers, public relations specialists, multimedia developers and photographers.

Tekton Creative is pleased to welcome Heather to their team.

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