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TEKTON AWARDED BRONZE IN INTERNATIONAL CREATIVE AWARDS COMPETITION

Vancouver, BC. - **Tekton Creative** is a Bronze Winner in the 1999 Summit Creative Awards® competition for its outstanding creative work produced for their client, the BC Society for the Prevention of Cruelty to Animals (BCSPCA).

Tekton was awarded the honour for their innovative concept and development of the "1+1=6" Awareness Campaign poster.

"This is our first Summit Creative Award, and we are very honoured to have been selected," says Derek Hepburn, Tekton's Creative Director, "It's so great to have an international creative award that is focused on the small to medium sized agency. It levels the playing field for studios of our size, and allows us to get the recognition we deserve."

The Summit Creative Awards is the only competition of its kind. It was created to recognize exceptional work by advertising agencies, video production companies, multimedia firms and other creative groups with annual billings of \$15 million or less. It is the only opportunity such firms have to compete internationally.

This year's panel of judges included industry professionals from across the world. Entries in 16 creative categories are judged against a stringent set of standards. Judges looked for innovative and creative concepts, strong executions and the ability to communicate and persuade.

This year's competition had almost 3,000 entries with participation coming from the United States, Canada, Europe and Australia.

About Tekton Creative

Tekton is a creative studio specializing in design, branding and advertising. With core personnel, the studio is a hub for a pool of communication specialists that include photographers, public relations experts, media planners / buyers, multimedia experts, designers and production artists and broadcast producers.

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