



FOR IMMEDIATE RELEASE

June 21st, 2004

## TEKTON CREATIVE'S DEREK HEPBURN PANELS 2004 SALAZAR AWARDS

*Vancouver, BC.* **Tekton's** Creative Director Derek Hepburn was honored by being asked to adjudicate the 2004 Salazar Student Awards. The awards honour and recognize the outstanding work of each year's design graduates, and promotes them to the local design community.

The BC Mainland Chapter of the Society of Graphic Designers of Canada (GDC/BC) Salazar Student Awards were established by the GDC/BC in 1985 in honour of Enrique Salazar, one of the founding members of the BC Chapter, partner in Salazar Graphics and an instructor of graphic design at Capilano College.

"It was a great honor and pleasure to be involved in this year's award adjudications" said Hepburn, "There is a lot of really great talent out there, and the exposure that these awards garners can be very helpful for breaking in to this industry". Hepburn has been working in the graphic design industry for over fourteen years, and is now Creative Director of Tekton Creative - his successful design, branding and advertising studio.

Hepburn is a firm believer in traditional design methods and fond of recounting the days of yore, "When typesetting was done by hand and you didn't rely on computers for creative inspiration." Derek is an advocate for industry standards and professional integrity, and is a member of the Society of Graphic Designers of Canada. He would like to congratulate the 2004 GDC / BC Salazar Student Award recipients:

- 4-Year Programme Winner: Nina Palmer, Emily Carr Institute
- 3-Year Programme Winner: Todd Chapman, Capilano College
- 2-Year Programme Winner: Daniele Maria Rudischer, Malaspina University College
- 4-Year Honorable Mention: Kimberly Ang, Emily Carr Institute
- 3-Year Honorable Mention: Eyan Miller, Capilano College
- 2-Year Honorable mention: Nicole Gaboury, Malaspina University College

### **About Tekton Creative**

Tekton is a creative studio specializing in design, branding and advertising. With core personnel, the studio is a hub for a pool of communication specialists that include photographers, public relations experts, media planners/buyers, multimedia experts, designers and production artists and broadcast producers.

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