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TEKTON TAKES TOP HONOURS IN INTERNATIONAL CREATIVE AWARDS COMPETITION

Vancouver, BC. - Tekton Creative is a Bronze Winner in the 2003 Summit Creative Awards® competition for outstanding creative work produced for their client, the Biotechnology Human Resource Council (BHRC). Tekton brings home the coveted award for the development of the BHRC Folder in the Sales Kit / Folder category.

"We are very proud of this award. The finished product is a testament to the caliber of work our studio produces," says Derek Hepburn, Tekton's Creative Director. This is the fourth year Tekton has won a Summit Creative Award, having previously won awards in the Poster, 4-Colour Brochure and Logo / Trademark Design award categories.

The Summit Creative Awards is the only competition of its kind. It was created to recognize exceptional work by advertising agencies, video production companies, multimedia firms and other creative groups with annual billings of \$15 million or less. It is the only opportunity such firms have to compete internationally.

This year's panel of judges included: Ilan Geva of CMYK & Beyond, Luc Chenier of Bates Ukraine, Rick Penn-Kraus of Hill and Knowlton, Kevin Hersh of Mfx, Inc., Steve O'Brien of Ground Zero, Henry Rasmussen of Scanad - Denmark and Daren Levis of J.Walter Thomson USA, Inc. for being on this year's judging panel. Entries in 17 creative categories are judged against a stringent set of standards. Judges looked for innovative and creative concepts, strong executions and the ability to communicate and persuade.

This year's competition received approximately 3,000 entries with participation coming from Australia, Canada, Croatia, Denmark, England, Estonia, Germany, India, Israel, Italy, New Zealand, Northern Ireland, Puerto Rico, Russia, Singapore, Ukraine and United States.

About Tekton Creative

Tekton is a creative studio specializing in design, branding and advertising. With core personnel, the studio is a hub for a pool of communication specialists that include photographers, public relations experts, media planners / buyers, multimedia experts, designers and production artists and broadcast producers.

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Contact: Heather Bawtinheimer
Studio Medic, P.R.
Tekton Creative
t.604.662.4402
e.info@tektoncreative.com